

Cruise & Ferry Interiors

THE HOME OF GLOBAL PASSENGER SHIP INTERIOR DESIGN

2019



STIRRING THE SENSES

How Studio DADO's design expertise is helping Carnival Cruise Line to create the new Mardi Gras

IDEAL INTERIORS

Christian Schönrock shares the secrets behind Costa Group's interior design strategy

DESIGN LEGEND

Joe Farcus explains how his creativity and innovation kickstarted a new era of cruise ship design

Garroni Design to speak at CSIE Miami



Vittorio Garroni, founder of Garroni Design, is to return to the world of cruising as a Design Legends panelist at the Cruise Ship Interiors Expo in Miami, Florida this June (see page 93 for more).

Award-winning designer Garroni will host a presentation on Le Yacht Cruises, a fusion project that combines ships and yachts. "I'll explain to event attendees why it's no longer a question of size, but of lifestyle: why luxury has abandoned opulence for direct contact with nature," said Garroni.

What stood out at Milan Furniture Fair?

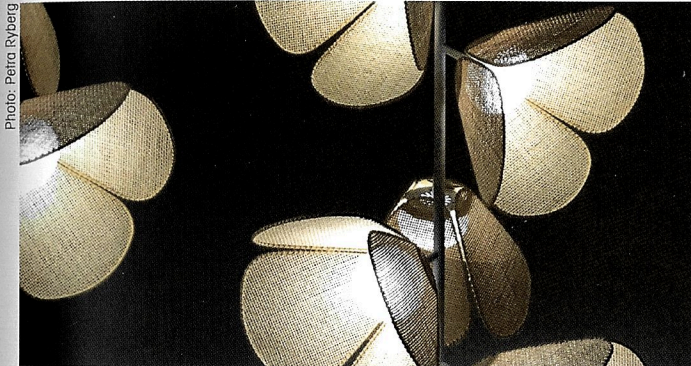


Photo: Petra Ryberg

One of my key takeaways from Milan Furniture Fair this April was that products and designs are becoming more personalised, interchangeable and interactive. There were many examples of how products could be used to make multipurpose spaces and change designs daily to create new guest experiences. Many exhibitors highlighted how guests can add their own touch to a space, as well as how to create well-being and harmony in a stressful world. Three exhibitors stood out for me:

- Salvatori – the company combined scale, textures and innovations to make an exceptional display of its textured stone products, particularly the Silk Georgette stone.
- Bover – the pictured pendant light from Bover's MOD collection was exciting because it mixes custom-designed petals and rattan material, which is new and unusual.
- Dimore Studio Textiles – I enjoyed reviewing the company's new fabric collection with a glass of champagne.

Petra Ryberg is head of design at P&O Australia

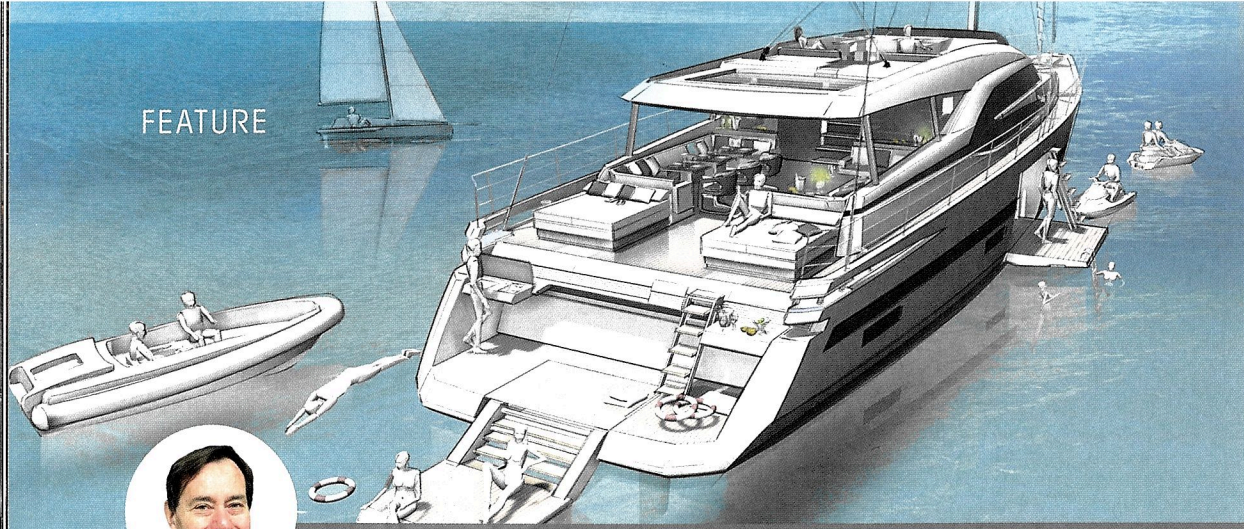
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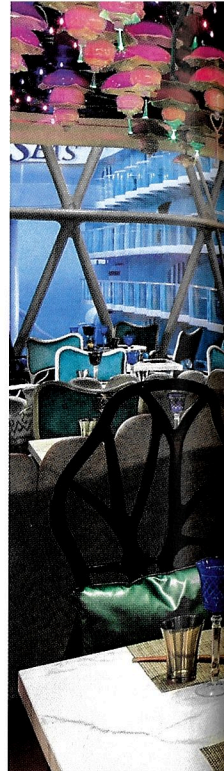
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FEATURE



Vittorio Garroni, founder of Garroni Design

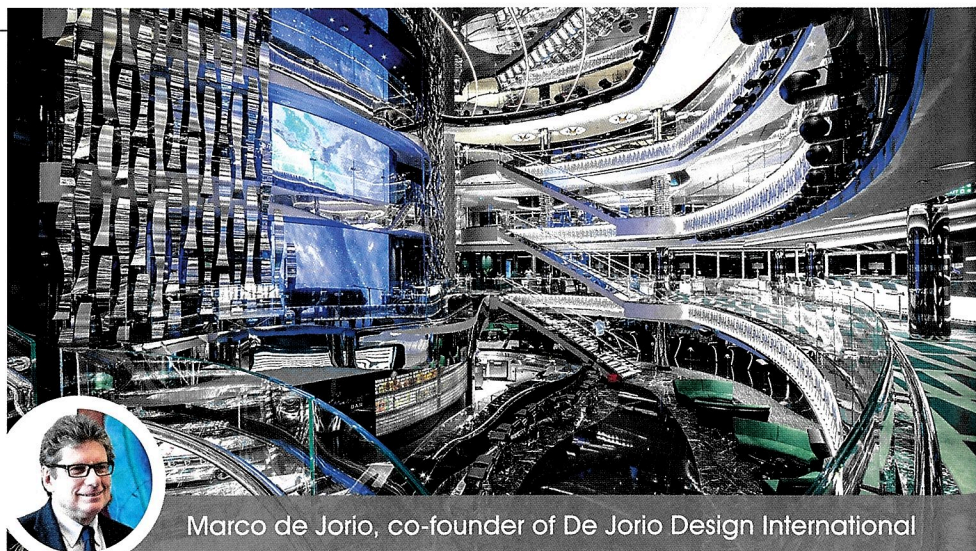
"Pleasure is an emotional state which connects the soul to the environment. As creators of space, we are responsible for influencing passengers' emotions, which can be done through shapes, colours, lights, sounds and scents. Guest feedback is valuable because it helps interior designers to better understand their expectations for the spaces we're designing. I personally feel most engaged with areas that view the sea, especially toward the aft. It's a reminder of where I am and that I have left behind all anxieties of the shore."



Tina Kjeldgaard, project manager, Danish Decoration

"We definitely believe the design of a room generates an emotional reaction from the passengers – there's no doubt about it as you can feel it when guests enter onboard spaces. The whole idea of creating interiors on cruise ships is to give the guests a 'wow' experience, which is achieved through both luxurious or fun designs and a focus on quality. Danish Decoration has just finished the new Hooked seafood restaurant on Royal Caribbean International's Navigator of the Seas and people were overwhelmed and amazed at how good this area looks."

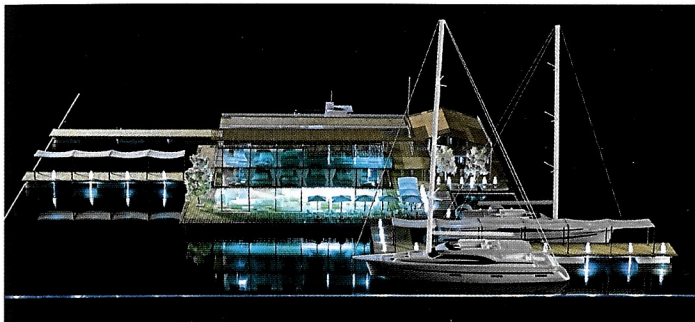
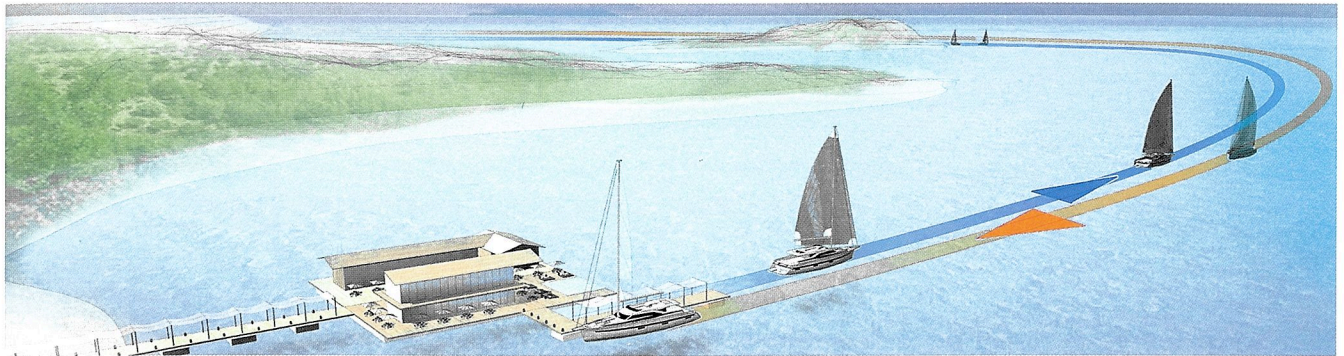
"I'm captivated by a lot of onboard spaces. Across the MSC Cruises fleet, the common space gives an immediate feel for the ship's offering – it gets me every time – and the big promenade on MSC Bellissima feels like the middle of a big city. If I had to pick a favourite space, it would be MSC Seaview's atrium. Spanning four decks, it never fails to impress. The clever use of mirrors, glass and silver gives it a very spacious feel and it's always a hive of activity, creating a wonderful atmosphere. It represents a real evolution in the MSC design."



Marco de Jorio, co-founder of De Jorio Design International

A most elegant way to cruise

Vittorio Garroni from Garroni Design tells Elly Yates-Roberts how a new project will change the luxury cruise market



Le Lodge will act as a floating barge hotel and base for the short-range yacht cruises



“Le Yacht Cruises is creating the smallest, most exclusive cruise experience”

Prompted by the recent boom in cruising, operators are looking for ways to differentiate their brand and many are finding their way into the luxury cruise market. Often, these operators invest in smaller ships that carry fewer passengers, and as such, give guests a more exclusive cruise holiday.

Yachting is the ultimate trend for luxury cruises, according to Vittorio Garroni, founder of Garroni Design, chairman of Monaco-based Le Yacht Cruises and winner of The Cannes Yacht Show’s 2016 Designer of the Year award.

“Le Yacht Cruises is in the process of creating the smallest, most exclusive cruise experience,” says Garroni. “Instead of compressing a cruise ship into the space of a yacht, it will expand the yacht to function like a cruise ship.”

The line’s cruise concept is still in the design stages but will offer guests weekly cruises from a floating marina called Le Lodge. Able to accommodate several berthed yachts at a time, the floating barge hotel will provide guests with a private island-like experience via a restaurant, bar, swimming pool and jacuzzi all suspended in the ocean. Le Lodge can also be repositioned around the world to offer a diverse range of trips.

“Le Yacht Cruises fills the void between the most exclusive luxury cruises and a superyacht charter,” says Garroni. “Maintaining the professionalism of an all-inclusive hotel, but with the freedom to go snorkelling at romantic beaches and have direct access to the most coveted marinas, it will be the most elegant way to cruise.” **CFI**



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Vittorio Garroni founded Garroni Design in 1971. The company's team of designers, architects and consultants work with internationally renowned firms in the marine, automotive and real estate industries. The design team is managed by Camillo Garroni, who previously worked as a trainee in shipyard production lines.

Garroni Design has an extensive portfolio featuring work with global companies in the marine industry including: Crystal Cruises; Prestige Yachts; Jeanneau; Bénéteau Group; Fincantieri; Meyer Turku when it operated as STX Finland; Chantiers de l'Atlantique; Mitsubishi and Samsung Heavy Industries. The firm's headquarters are located in a Renaissance building in Genoa, Italy, surrounded by gardens and fountains. There are also subsidiary offices in Paris, France and Monaco to promote LeYacht-Cruises and an office in Fribourg, Switzerland, for the LYC Corporate.



Gerflor

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Specialist flooring manufacturer Gerflor has established itself as a reliable supplier of decorative vinyl floorings for passenger ship interiors, commercial vessels and offshore platforms.

This company offers a complete solution from floor to wall, dedicated to newbuilds, retrofits and revitalisation programmes. Streamo is Gerflor's approved product range for the marine market, fulfilling the fundamental requirements of the International Maritime Organization.

The collection includes Streamo Karavel luxury vinyl tiles, which offers a comprehensive colour choice with wood and stone patterns to enhance ship interiors, as well as technical performance in slip resistance and ease of installation.

The company offers colourful homogeneous floorings for crew areas and living quarters, with Evercare patented surface treatment for long-term aesthetics and easy maintenance. Gerflor also provides interior finishes such as wall protection, handrails, skirting and stair nosings.



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Global Marine & Hotel Interiors (GMHI) supplies and installs carpet, flooring, upholstery and soft interior furnishings for the marine industry. It provides various services for newbuild ships and vessel renovation projects, supplying, manufacturing and installing flooring and soft furnishings across the world.

The company is also an in-service specialist and offers turnkey project management, design co-ordination, procurement, verifications of materials and quantities, installation management, as well as inspection and maintenance services.

After 19 years GMHI has become well known in the industry and is respected for its outstanding customer service, dedication to excellence and competitive pricing.



Green Furniture Concept

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Green Furniture Concept designs seating and lighting for public interiors. The company's modular seating series gives customers the flexibility to create configurations as unique as the space they are in, as well as the potential to offer room for both interaction and privacy.

Green Furniture Concept targets large public interior environments, meaning it works with a small number of large customers. This enables the company to invest time in learning about each customer's business and listen carefully to their specific demands so it can improve the sense of place, customer satisfaction and sales.

Sustainability guides the company's development and it believes in fostering long-term relationships. Therefore, its products are designed to last. Made of durable materials and constructed in an ergonomic and timeless design, they can grow and change with their surroundings over time. It's an impression that lasts.