

THE WORLD'S LEADING
DESIGN NAMES
2017

LUXE ET AL



VITTORIO GARRONI CARBONARA
GARRONI DESIGN



“ANY INSPIRATION
URGES NEW FANCIES
THAT THE DESIGNER
MUST TURN INTO
CONSTRUCTIVE REALITY.”

What projects are you currently working on?

We are currently working with Jeanneau Leaders: fast motor boats and yachts, and Jeanneau NC Class: sedan motor yachts. We are also the architects for some Jeanneau Sun Odyssey Deck Saloon sailing yachts. Besides Jeanneau and Prestige, Garroni Design works also for Cruise and Mini-Cruise Vessels design, for custom yachts and superyachts. A major project right now is a project with the worldwide Hotel Yachts organization.

For 25 years, Garroni Design have been the leading architectural designers for several brands of the French shipyard Bénéteau Group, including Prestige Motor Yachts and Prestige Yachts.

What projects have you recently completed?

Two new Prestige motor yachts have been introduced in the market in the last months: the Prestige 680 and the Prestige 630, the smaller brothers of the Prestige 750 and winner at the IY&A 2015 Awards. A number of Leaders, fast motor yachts, have entered the market during last 12 months: Leader 36, Leader 46 and the Leader 40, 2016 model.

Regarding custom yachts, the Margot Sailing Yacht 45m is actually under completion and the Lucy 30m Sailing Mini-Cruiser is under development. Other projects are still confidential.

What companies have you worked with for the above projects?

For all the serial boats we currently work with the various Bénéteau Group production plants all around Europe; most of them are along the French Atlantic coast but others are in Poland and, in Italy, there is the Monte Carlo Yachts shipyard producing some of the PRESTIGE Yachts.

For Margot SY the Polish Conrad Yachts shipyard was involved.

Where do you feel super yacht design is going in terms of interior schemes?

Superyacht ownership is more and more demanding, not in terms of seagoing qualities but in terms of operational flexibility. As an example, the extreme destinations are becoming so popular that ice-class or capability of bearing ice-toys are now a must for the new concepts; doesn't matter if realistically the yacht will not exceed the Mediterranean.

Are there any key design directions you would like to discuss?

The owner of our current project is always dreaming in excess: any inspiration urges new fancies that the designer must turn into constructive reality. Usually it turns into an exciting adventure but sometimes imagination exceeds feasibility.

Name five key themes to consider when approaching design in 2017 and beyond:

Identity, style, function, technology, and satisfaction.

And key trends that we should be aware of?

Communication: design, to be successful, should sail on a strong media identity.

What are your favourite recent schemes?

Please describe key elements.

I love simplicity both for the outward appearance and for the interior ambience. The real capability is to keep the simplicity even in a complex or complicated organism.

What products/services could you not live without when designing?

The environment of my design studio, the people and the ambience. Most of my crew, including my son Camillo, grew with me while I was teaching yacht design at the University; after so many years we are totally and completely a team and the newcomers quickly absorb such an atmosphere. My office is located in an historical garden: I didn't create it, but I selected and shaped it.

What are your plans for 2017 and beyond?

Garroni Design is a deeply experienced team of architects, naval architects, technical engineers, designers and visual designers, operational since the early '70s. Throughout our long-term career we designed almost everything, from homes to mechanical equipment, but mainly seafaring machines, meaning anything likely to float: vessels, yachts, barges, ferries etc..

In the late '80s we developed the very first hotel-yachts, hundred foot and over elegant sailing yachts, merging the advantages of both cruise vessels and private yachts. More than a dozen were built and all of them are still in operation. We took the idea back, adapting it to the best

contemporary chic hotel requirements and the latest cruise ships standards.

These modern hotel-sailors will be used for the new born Le Yacht Cruises, a shipping company specifically dedicated to chic cruising using comfortable sailing yachts able to moor in enchanting places where ships, large or small, cannot even approach.

This challenging concept, with all the related equipment, will keep us busy for a while in the near future.

So, a little bit about you: The car you drive?

My favourite is an old Mercedes SL cabriolet. Chic but not so fast. While in a hurry, I borrow the Porsche from my son.

Your favourite place to travel to in the world?

Sailing along the French Riviera, from Monaco to St Tropez.

Your favourite hotel/ restaurant/ bar?

My favourite hotel is afloat : the Crystal Symphony that I designed some 20 years ago and still considered the best cruise vessel.

The place that gives you the most energy?

Paris gives you everything you may desire, from art performances to architectural landmarks and, above all, la joie de vivre!

And the place that enables you to totally relax?

My boat, while sailing far away from the coast.

Your favourite food and drink?

Rice and wine, a nice flavoured basmati, just steamed, with olive oil and a cloud of Parmesan, together with just a single glass of the best Chianti, may be Sassicaia.

If you weren't a designer, what would you be?

Sad, and dreaming to be a designer.

Anything else interesting?

I love staying with my dogs; is it interesting?





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